



SUMMARY

Motivated and creative Product Designer with experience in user research, wireframing, prototyping, and graphic design tools such as Adobe Suite, Sketch, and Figma. Excellent communication and collaboration skills with a proven ability to deliver high-quality design solutions that meet user needs and business goals. Skilled in managing multiple projects and using creative problem-solving to produce innovative solutions.

EDUCATION

Mount Kenya University

Bachelor's Degree in Information Technology
2017 - 2021

Mount Kenya University

Diploma in Information Technology
2014 - 2016

SKILLS

- Strong design skills with experience using Figma, Sketch, Adobe XD, Photoshop, and Illustrator
- Demonstrated expertise in conducting user research, including user interviews, surveys, desk research, and creating personas and journey maps.
- Proficient in coding languages such as HTML, PHP, CSS, and JavaScript.
- Strong communication skills, with the ability to collaborate effectively with diverse teams and stakeholders.

ACHIEVEMENTS

- Created a web file management dashboard that facilitates easy access to files and enables users to share files with team members while maintaining confidentiality for sensitive documents.
- Developed a B2B mobile product tracking app to be incorporated with B2B e-commerce, allowing customers to track orders and returns with reliability and predictability.

PROFESSIONAL EXPERIENCE

Product Designer

Mega Wholesalers | 2021 - Present

- Conduct user research using various methods such as participatory design sessions, facility/site visits, focus group discussions, benchmark studies, usability studies, and heuristic evaluations.
- Collaborate with product managers, developers, and other stakeholders to gather and evaluate user requirements and design solutions that meet user needs and business goals.
- Design prototypes, screen mockups, and wireframes based on user feedback, identifying usability constraints and design opportunities.
- Communicate with the development team to guide the translation of designs from concepts to code, considering technical limitations and back-end implementations.

UX/UI Designer,

kenyaweb.com | 2018 - 2020

- Redesigned Kenya-web website to enhance user experience, resulting in increased traffic, page views, and sales revenue.
- Redesigned existing UIs to better adapt to Android devices, reducing mobile app abandonment rate by 10%.
- Conducted user research, competitive analysis, heuristic evaluations, and user interviews to develop an overall product strategy for new and existing products.
- Used figma to create wireframes, prototypes, and mockups for usability testing and stakeholder review.
- Illustrated design ideas using storyboards, process flows, and sitemaps.

User Researcher

Ari Software Company | 2017 - 2018

- Conducted user testing on Ari Home application, including interviewing target audience and developing user interview script, resulting in clear insight on core tasks to prioritize based on user journey.
- Conducted user testing and iterated designs based on user feedback to ensure usability and accessibility.
- Identified and troubleshooted UX problems, ensuring responsiveness.